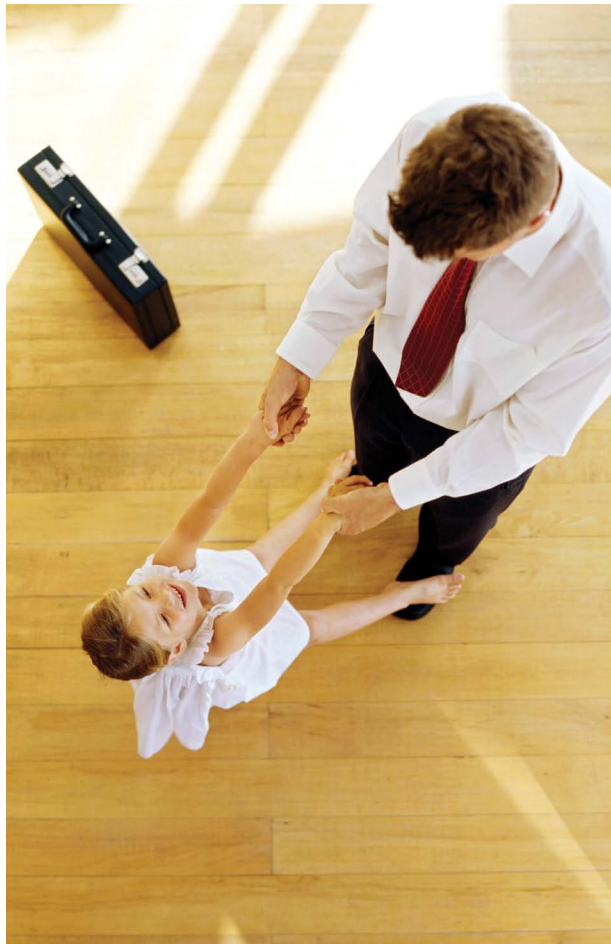




YOUR ENERGY STAR<sup>®</sup>  
CERTIFIED NEW HOME  
BETTER IS BETTER







## The little label with a big message. Better is Better.

At first glance, it may seem like a small thing. Your new home's ENERGY STAR label measures just three by five inches. But what it stands for is really big.

The ENERGY STAR label means that your new home has been designed and built to standards well above most other homes on the market today. It means better quality, better comfort, and better durability. It also means that your new home is a better value for today, and a better investment for tomorrow. And it means that your home has undergone a better process of inspections, testing, and verification to ensure that it meets strict requirements set by the U.S. Environmental Protection Agency (EPA).

New homes that earn the ENERGY STAR label deliver energy efficiency savings of up to 30 percent when compared to typical new homes—and the difference is even more striking when put side-by-side with most resale homes.

Every ENERGY STAR certified new home also helps protect our environment. So far, these homes have helped to avoid greenhouse gas emissions equivalent to those from more than 450,000 vehicles.

This better approach to building results in a new home that brings peace of mind, enduring quality, wall-to-wall comfort, and proven value. Your ENERGY STAR certified new home has simply been built better in every way.

ENERGY STAR. It's the little label with a big message: **Better is Better.**





## Peace of mind. The result of a home that's built better.

The dream of owning a new home is alive and well. In fact, it's never been stronger. But today's realities place a special value on finding peace of mind in your new home purchase. With the ENERGY STAR label on your new home, you can be confident that it will deliver.

When rigorous ENERGY STAR requirements are applied to new home construction, you get a home that's built better from the ground up. The combination of a fully integrated approach to design and construction with tried-and-true best building practices adds up to a home with better durability, better comfort, and reduced utility and maintenance costs.

Plus, you'll rest easy knowing that your home has undergone significantly more inspections and testing than typical homes. Specially certified professionals, trained in advanced building science, work with ENERGY STAR builder partners to select the most appropriate energy-efficient features for their homes and provide the independent verification necessary to earn the ENERGY STAR label.

So it comes as no surprise that people are satisfied with their ENERGY STAR certified new home. Just ask someone who owns one of these special homes—you'll find that peace of mind has a loyal following.

Peace of mind. The result of a home that's built better.





## Enduring quality. Better systems make all the difference.

Purchasing a new home is a big investment, so you want to be sure that it's built to last. With an ENERGY STAR certified new home, that means starting with a fully-integrated approach to home building. This comprehensive method delivers systems that work together to provide better performance and an overall superior level of quality, especially when compared to most resale homes on the market today.

Your builder has designed a home that includes value-adding energy efficiency features and components, and the best combination of materials and equipment that will work together to deliver better performance. Many of these important features are out of sight—behind walls, in the attic, and under the foundation. But these hidden details can have a huge impact on your experience living in your new home.

ENERGY STAR certified new homes include features like:

- A complete **Thermal Enclosure System** with comprehensive air sealing, quality-installed insulation, and high-performance windows, to deliver improved comfort and lower utility bills.
- A high-efficiency **Heating, Ventilating, and Cooling System** that is designed and installed for optimal performance.
- A comprehensive **Water Management System** to protect roofs, walls, and foundations from moisture damage.
- **Energy-Efficient Lighting and Appliances** to help keep utility bills low, while providing high-quality performance and longevity.

You don't need to understand all the details of the building science and energy-efficient features that went into the construction of your ENERGY STAR certified new home. But once you move in, you'll be glad your builder did.

Enduring quality. Better systems make all the difference.





## Wall-to-wall comfort. A better way to live.

Just ask anyone who lives in an ENERGY STAR certified new home to go back to their old, inefficient home. You'll likely hear that there's no way they'll give up the comfort that came with the ENERGY STAR label on their new home. This kind of satisfaction seems to have a way of making lifelong friends.

From the moment you walk in the door of your ENERGY STAR certified new home, you'll see, feel, and hear the difference. You'll find that air leaks and drafts are diminished, humidity levels are controlled, and even outside noise is reduced.

Your new home's heating, ventilating, and cooling system has been engineered and installed to efficiently deliver comfort. And a constant supply of fresh, filtered air means that indoor pollutants are reduced, along with dust, pollen, and other allergens.

As a result, you'll enjoy consistent temperatures between and across every room in the house. Warm and cold spots so commonly found in older homes have been minimized, so your entire living space is comfortable year-round.

The result is a sense of comfort that you'll be proud to call home.

Wall-to-wall comfort. A better way to live.





## Proven value.

### A better investment for today and tomorrow.

From the day you move in, owning an ENERGY STAR certified new home will give you the confidence of knowing that it's a better value for today and a better investment for tomorrow.

An ENERGY STAR certified new home offers significantly better energy efficiency and performance compared to other homes. Homes that earn the ENERGY STAR label use 20 to 30 percent less energy than typical new homes, and even less when compared to most resale homes on the market today. That means you can save thousands of dollars in utility bills over your years of home ownership.

You'll find that the reduced utility bills and lower maintenance costs begin making a difference immediately. Together, families who have purchased homes earning the ENERGY STAR label have already saved more than \$350 million on their utility bills. Over time, these savings will only grow.

And should the time come to consider selling your home, the trusted ENERGY STAR label will set it apart as something better: a home of genuine quality, comfort, and efficiency. In short, your decision to buy an ENERGY STAR certified new home is a decision to invest in a home you can count on.

Proven value. A better investment for today and tomorrow.





## Better is better.

### Welcome to the ENERGY STAR family.

As the owner of an ENERGY STAR certified new home, you'll be joining more than one million families across America. Soon, you'll find that living in a new home that's designed and built better from the ground up can be satisfying in many ways. Beyond enjoying a home of quality, comfort, and value, you'll be doing an important part in helping reduce our nation's energy consumption, as well as greenhouse gas emissions.

More than a mark of efficiency, the ENERGY STAR label is also a symbol of trust, quality, and responsible stewardship of the environment that we all live in.

Buying a new home is a big decision. So it helps to start with the promise of peace of mind, enduring quality, wall-to-wall comfort, and proven value.

You'll find that promise with ENERGY STAR.

The little label with a big message: **Better is Better.**





“ENERGY STAR was a smart choice for our first home. It’s not just about the savings. We like that our home was built with cutting-edge technology and the environment in mind. Protecting the environment is important to us—and this gave us an opportunity to be part of the solution.”

**The Fisher/Sankhla Family, Fontana, CA**

“Choosing an ENERGY STAR home has made a significant difference for us. Our first electric bill was extremely low—we love the savings! And knowing that we have an energy-efficient home we can live in for years is so comforting.”

**The Costa Family, Dallas, TX**

“We have noticed substantial savings, not only in our utility bills, but in our overall energy consumption. This is due to the added benefits of having ENERGY STAR appliances, effective insulation, and high-performance, energy-efficient windows.”

**The Orrock Family, Las Vegas, NV**





ENERGY STAR was started by EPA in 1992 as a market-based partnership to reduce greenhouse gas emissions through energy efficiency. Today, the ENERGY STAR label can be found on more than 60 different kinds of products as well as new homes and commercial and industrial buildings that meet strict energy efficiency specifications set by EPA. In 2011 alone, Americans with the help of ENERGY STAR, saved more than \$23 billion on their utility bills, while reducing greenhouse gas emissions equivalent to the annual emissions from 41 million vehicles.

Learn more at [energystar.gov](http://energystar.gov).



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